**How to Make Money from Online Surveys?**

**Introduction**

If you're one of those people who like to share their opinions and express their views, then online surveys are for you. In this, you can earn by expressing your viewpoints and ideas by filling online surveys. In this article, we'll discuss how you can earn from online reviews. But you need to invest your time in this also; you need to be hard-working and consistent to get paid well.

**What do you mean by Online Surveys?**

An online survey is a set of questions that are filled by the targeted audience over the internet. Online reviews are usually about a product or service. It provides statistical data about the opinions of different people on a specific matter.

**Some advantages of Online Surveys are-**

• Minimal costs

• Helps the companies to improve themselves

• Ease in gathering data

• Increase in the rate of response

• Flexibility of design

**Different type of surveys**

There are many kinds of surveys.

1. Job Satisfaction Survey- These surveys measure employee satisfaction.

2. Employee Satisfaction Survey- These types of surveys are done to know if the employees are happy & satisfied with their work environment.

3. Market Research Survey- In this type of survey, you get an idea of how the market thinks about your products and services.

4. Exit Interview Survey- These kinds of surveys are done to know why people are leaving the organization. The main aim of the Exit Interview Survey is to improve the working conditions in the organization.

5. Brand Awareness Survey- These types of surveys are done to spread awareness about a particular brand in the market.

6. Customer Satisfaction Survey- These types of surveys are done to get a fair idea about the reviews of people for their products and services.

7. Event Evaluation Survey- These kinds of surveys are taken out to know the success of an event afterwards.

8. Training Evaluation Survey- These surveys are required in the company to know the opinions of different employees regarding the quality of training.

**Some tips that you need to keep in your mind**

To get good pay while taking online surveys, these tips should be followed in mind.

* Always share your honest opinions- Most of the online surveys ask about some products or services, make sure that you share your honest opinions as it the companies to improve.
* Set time aside for surveys- If you want to get excellent pay, you need to be consistent and disciplined.
* Don’t be greedy- Do not always go for those online surveys that pay you more. Grab every opportunity that comes your way. This will help in guaranteeing future business to you.
* Sign up in different survey sites- Each site will provide 1-2 surveys every day. Registering in various survey sites will help you in earning more.
* Create a separate e-mail account for online surveys- This will keep your personal and professional life separate.
* Enable the Auto-complete function in your browser- This feature will automatically fill similar information in the surveys, which includes your name, address, phone number, etc.
* Never share sensitive or private information in any survey- a legal survey will never ask you about your private or confidential information.

**How to Make Money from Online Surveys?**

There are many sites for which you can search to do an online survey. Some of the best legitimate sites for online surveys are mentioned below.

1. Inbox Dollars- With this site, you can earn money by doing many other things rather than just surveys. You receive payment for reading e-mails, shopping online, playing online games.
2. Swagbucks- It is known as the most popular site for online surveys. They provide redeemable gift cards, coupons for a wide range of retailers such as Amazon for filling every survey on Swagbucks.
3. Harris Poll Online- The Nielson Group runs this site. It is one of the largest and most respected research firms. On this site, you fill surveys regarding household brands and earn rewards in return, from companies like ESPN, iTunes, Amazon, and Starbucks.
4. Springboard Panel- It pays a minimal amount for every survey you fill. You need to earn $50 funds to redeem them in the form of gift cards, bank deposit or prepaid visa card.
5. MintVine- On this site, you earn money by trying new products and services and by taking surveys. You can redeem your money anytime, once you’ve earned $10. You get the payment in cash form.
6. CashCrate- This site also pays for many other activities other than surveys, such as web-search, playing games online. You need to have a minimum of $20 to redeem them in the form of gift cards.
7. Opinion Outpost- On this site, you get paid for every survey you fill with proper, honest views. You can redeem your points in the form of cash at a rate of $1.00 for every 10 points.
8. Toluna- It is a market research company in which you earn by taking different surveys. You earn in the form of gift cards from various companies like Sears, Redbox, Target and the Gap. You can redeem your points anytime when you reach a minimum amount of points.
9. MySurvey.com- In this, you earn points in the form of cash or merchandise.
10. Global Test Market- It was launched in 1999. It is a market research site for global clients. With each survey, you earn 35-40 reward points.

**Conclusion**

If you want to earn well by filling online surveys, you need to be dedicated to it. Consistency and dedication are the key elements that will help you in getting good pay in this field. But make sure you do not divulge into any serious/sensitive or private information. A legitimate survey will never ask you about this. Don't be choosy in surveys; grab every opportunity that comes. Firstly you need to build your reputation in this field so that companies will send different e-mails regarding different types of surveys.

**InvestoTrend** will provide you with all the information regarding online surveys. It would be best if you were consistent and patient in this field. Everything takes time; you won't become rich overnight. But keep in mind that you share your honest views in the surveys as this will help the companies to improve their products and services.